



SEO CHECKLIST

Begin enhancing your business's natural online presence.

Checklist



Conduct keyword research to identify the keywords and phrases your target audience is using to search for your products or services.	
Optimize your website pages with the targeted keywords, including meta tags, header tags, alt tags, and content.	
Create high-quality, engaging content that aligns with your target keywords and provides value to your audience.	
Develop a link building strategy to earn backlinks from other high-authority websites to improve your website's authority and ranking.	
Ensure your website is mobile-friendly and responsive to provide a positive user experience across all devices.	
Optimize your website's page speed by compressing images, minimizing code, and leveraging caching to improve user experience and search engine ranking.	
Optimize your business listing on Google My Business and other local directories to improve local search visibility and drive traffic to your physical location.	
Set up analytics and reporting tools to track your website's performance, including traffic, ranking, and engagement metrics.	
Address technical SEO issues, such as broken links, duplicate content, and website errors, to improve search engine crawlability and indexing.	
Leverage social media platforms to promote your website, build brand awareness, and earn social signals that can impact search engine ranking.	

[Click here](#) to schedule a consultation with us to elevate your business's online presence!